

ABOUT SDU and TIC

The University of Southern Denmark (SDU) has around 17,000 students and more than 2,000 employees. The university offers teaching and research at 6 campuses situated on Funen, in the south of Jutland, and in Zealand.

The Centre for Tourism, Innovation and Culture was established in 2006 as an interdisciplinary research centre with focuses on tourism, innovation and culture. The vision is to be a national leading and an internationally recognised centre for research and development within tourism. The centre is located at Esbjerg Campus and consists of researchers from the Humanities and Social Sciences.

TIC contributes to programmes in international tourism and hospitality at bachelor and master levels, and is a joint degree partner in the European Master in Tourism Management (EMTM).

We accomplish these objectives by taking part in national and international research, national competence development and training, and by working closely with tourism organisations and businesses.

Please visit our website at

<http://www.sdu.dk/tic>

..for further information on the symposium and news from the Centre.

RANGE OF ACTIVITIES (PROGRAMME)

* Ph.D. workshop at SDU Esbjerg Wednesday 21st and Thursday October 22nd 2009 (expected to count 5 ECTS points).

* Conference opening and reception:

Thursday October 22nd 2009, evening.



* Conference days at SDU Esbjerg campus: Friday 23rd and Saturday October 24th.

* Excursions in and around the newly appointed National Park in the Danish Wadden Sea area: Sunday October 25th.



Tourism and Hospitality - the Nordic Ways

18th Nordic Symposium in Tourism and Hospitality Research

22th - 25th October 2009, Esbjerg, Denmark

Hosted by

Center for Tourism, Innovation and Culture,
Esbjerg Campus,
University of Southern Denmark,



UNIVERSITY OF SOUTHERN DENMARK



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MOTIVATION / OBJECTIVES

Let's face it – the Nordic countries are not amongst the cheapest destinations in the world, nor do we have the best weather or the sunniest and sandiest beaches to offer. Still, tourists come in order to experience our countries, scenic nature, gastronomy and, especially, 'the locals'. Furthermore, we have an innovative tourism industry that offers 'products' as diverse as ice hotels, New Nordic cooking, shopping and Santa Claus and which continuously tries to improve the variety of experiences encountered by visitors. Even more importantly, perhaps, we have urban areas, to which the ability to offer sustainable tourism products and genuine hospitality is not just a matter of additional income. Rather, such offers are critical to these areas. At this 18th Nordic Symposium in Tourism and Hospitality Research we will direct focus towards the uniqueness of Nordic tourism and hospitality, and hope to draw on best practices from both the Nordic countries and from other parts of the World. Thus, our ambition is that the title of this year's conference 'Tourism and Hospitality – The Nordic Ways' inspires the participants to present, and learn from each other, so that the conference will contribute to better understanding of the strengths and opportunities of Nordic tourism and hospitality.

ORGANISING SESSIONS, PAPER SUBMISSION and REGISTRATION

We invite proposals for tracks and sessions related to the overall theme of the symposium as well as to relevant issues in tourism and hospitality.



Deadline, proposing track/session themes: February 1st 2009.

Preliminary programme with themed workshops released March 1st 2009.

Deadline, abstracts for papers (600-800 words): Saturday June 20th 2009

Deadline, full papers: Tuesday September 1st 2009

Registration/early birds (refund possible) until: Tuesday September 15th 2009

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VENUE: ESBJERG



With 71,000 inhabitants, Esbjerg is Denmark's 5th largest town. In 2006 it was elected Danish town of the year, running under the catchphrase "town of the talents". It is a relatively young town, founded in 1868 after the opening of the deep-sea harbour and the railway, connecting Esbjerg with the national market. Since then, fishery and notably the oil industry have created a dynamic business environment, all of which is in unique landscape adjacent to the Wadden Sea National Park.

For tourism and travel information see: www.visitesbjerg.dk



"Man meets the sea" by Danish sculptor Svend Wiig Hansen 1995.